



# **HOT ROD BLACK**

## Low-Gloss Black Topcoat



- NOW AVAILABLE IN A SATIN AND MATTE FINISHES!
- DELIVERS A BEAUTIFUL LOW-LUSTER FINISH WITH EXCELLENT RESISTANCE TO SCUFFING AND MARRING
- ADVANCED TWO-PART URETHANE FORMULA PROVIDES SUPERIOR DURABILITY
- QUICK TWO-COAT COVERAGE
- NEW AND IMPROVED FORMULA IS EVEN EASIER TO SPRAY FOR AN EVEN, UNIFORM FINISH
- 2.8 VOC FORMULA MEETS EVEN THE MOST STRICT REGULATIONS (INCLUDING SCAQMD 1168)

Whether you're restoring an old Studebaker pickup truck, piecing together a mean-looking old school rat rod or laying sweet stripes down the hood of a classic muscle car, there are times when a full gloss paint job just won't look right.

If a super smooth low-gloss finish is the only thing that'll do the trick, Kirker's **HOT ROD BLACK** is the only way to go. Choose between the original satin finish (UA-70388) or Kirker's new matte finish version (UA-70389).

An activated two-component single-stage urethane system, Kirker's **HOT ROD BLACK** is far more durable than flat black primers, "spray bombs" or cheap implement paints from the local tractor supply store. Years after your paint work is done, you'll be happy knowing you used a material designed for long-term exterior durability in an automotive topcoat application. Refer to Technical Data Sheet (available online) for more specific mixing and application directions.

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Sure, some like to “drive her in primer,” or opt for a quick and cheap rattle can paint job, but here’s why Kirker’s two-part urethane **HOT ROD BLACK** is superior to those other options:

### BETTER THAN LACQUER

Whether it’s sold as high-build primer, or packaged as a Hot Rod Black topcoat, lacquer is well past its prime. An inferior and outdated coating, lacquer has the tendency to scuff and scratch easily and can crack over time due to UV exposure and other harmful environmental factors.

### BETTER THAN EPOXY

With its exceptional adhesion and powerful rust inhibitive qualities, epoxy is a great choice for direct-to-metal applications, but it makes a lousy topcoat. These flat black primers quickly turn chalky when exposed to the sun, and they tend to mar very easily.

### BETTER THAN RATTLE CANS

Aerosol paints are easy to use and exceptionally low cost, but that’s where the benefits end. Filled with low-grade enamel, spray bombs simply can’t offer the same long-term durability or protection required for exterior automotive applications.

### BETTER THAN IMPLEMENT ENAMEL

Also made of inferior, economy-grade materials, this type of synthetic alkyd topcoat is best suited for short-term use on farm and field equipment. Often used without a hardener, this is an exceptionally weak coating that cannot be expected to hold up over time.

Kirker’s **HOT ROD BLACK** is a true acrylic urethane topcoat. It has exceptional long-term durability and features superior resistance to UV, chemicals, scratching, scuffing and marring.

UA-70388 and UA-70389 are both two-component products that mix 3:1 with UA-1600 Activator.

**HOT ROD BLACK** has the flexibility to be used in any number of different applications; for accent or overall work on street rods, choppers, old school gassers, muscle cars or modern sport compacts. Suitable for use on trim pieces, interior parts, chassis, suspension components and firewalls. Also used widely on truck and bus hoods to reduce distracting sun glare.

